



**HIỆP HỘI ĐIỀU VIỆT NAM**  
Vietnam Cashew Association

# THE 13TH VINACAS GOLDEN CASHEW RENDEZVOUS 2024

**QUANG BINH - VIET NAM**

**From 26th till 28th February 2024**

## SPONSORSHIP AND BOOTH REGISTRATION

Should you need further information, please do not hesitate to contact VINACAS Office at  
Phone: +84 283 8242136 ; Cell phone: +84 907 681 455 (Ms. Hong Ngan)/ +84 917 888 148 (Mr. Truong).  
Email: admin@vinacasvn.org, info@vinacasvn.org

### 1. General information:

Company's name:	
Address:	Tel/ Fax:
Company's email:	Website:
Contact person:	Mobile:

### 2. Sponsorship Registration: (Check the appropriate box below)

<input type="checkbox"/> TITLE SPONSOR	11,900 USD ~ 279,600,000 VND
<input type="checkbox"/> DIAMOND SPONSOR	7,900 USD ~ 185,600,000 VND
<input type="checkbox"/> GOLDEN SPONSOR	5,900 USD ~ 138,600,000 VND
<input type="checkbox"/> SILVER SPONSOR	3,900 USD ~ 91,600,000 VND
<input type="checkbox"/> BRONZE SPONSOR	1,900 USD ~ 44,600,000 VND
<input type="checkbox"/> OTHER SPONSOR (Delegate kits, souvenirs, other value etc) (Please indicate) _____	

(\* ) The Organizing Committee will evaluate the value of OTHER SPONSOR (Delegate Kits, Souvenirs etc), taking into account the right sponsorship categories and associated benefits. Delivery of sponsored gifts should take place one week prior to the event's opening and all will be received at the event's venue.

**Note:** Exchange rate USD/VND = 23,500 (temporary calculation); exchange rate may be adjusted based on daily exchange rate (transaction) by Vietcombank. It's possible to round an actual amount.

**We would like confirm our sponsorships in accordance with the following Terms and Conditions by signing hereunder.**

Date month year 20

**Authorized signature**

(Signature and stamp)

**Internal use/ note of (VINACAS):**

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### METHODS OF PAYMENT:

**Telegram Transfer**

Note: **All costs (sender or receiver) are to be charged to the issuer of the cheque or transfer**

Beneficiary's Account:

Account No: **114000025242**

**Vietnam Joint Stock Bank for Industry and Trade - HCMC Branch**

Address: 79A Ham Nghi, District 1, Ho Chi Minh City, Vietnam

Swift code: **ICBVNVX900**

Beneficiary: **VIETNAM CASHEW ASSOCIATION**

Contents (indicate): **[COMPANY OR DELEGATE NAME] SPONSORS FOR VINACAS GCR-2024 QUANG BINH**

**in cash**

**by Cheque**

Paid at site in due date:

**VINACAS OFFICE**

Old address: 135 Pasteur, Vo Thi Sau Ward, District 3, Ho Chi Minh City, Vietnam

New address: Floor 3, Building The Prince Residence, 17-19-21 Nguyen Van Troi Street, Ward 14, Phu Nhuan District, HCMC, Vietnam

Phone: +84 283 8242136 / +84 907 681 455.

(\* ) **Other modes of payment: Call VINACAS Office.**

### EXHIBITION BOOTH DETAILS:

#### 1. Booth outline and facilities

- The detailed booth outline and specific booth location will be advised later on. Early registration sponsors are chosen at random depending on their sponsorship categories and the "first come, first served" rule.

- Standard booth (1x2) m with carpeted flooring and partitions. The booth's actual size can be adjusted to increase or decrease depending on the floor space. As soon as the official floor plan and booth outline is available, the details will be released.

- 01 standard table and 2 chairs.

- 01 product shelf with 3-5 storeys (simple).

- 01 multi-hole power outlet. Neon or Led lighting bulbs.

- General cooling fans (for outdoor areas and hallways).

#### 2. Printing, design, and booth decoration

- The organizing committee may provide assistance to exhibitors in

creating and producing decals for their booth's background and interior partitions. Sponsor pays for any (if any) design, printing, or other associated costs.

- Within the permitted capacity, our logistics partner may assist with booth installation and transportation (exhibitors bear their own costs).

#### 3. Sponsor's booth staff(s)

- Sponsors may designate their personnel/ staff to take care of their booth; number of free entrance passes for their staffs will depend on the sponsor's particular benefits. Like an official delegate, the booth staff is welcome to attend all activities, parties, dinners, etc at the event.

- Should there be more than one person staffing the booth, the sponsor will need to register individually, much like typical delegates at the event.

## SPONSORSHIP CATEGORIES AND SPONSOR'S BENEFITS:

Sponsorship & Sponsor's benefits in details	TITLE SPONSOR	DIAMOND SPONSOR	GOLDEN SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
<b>1. Visual Ads Benefits:</b>					
1.1. The sponsor is indicated as	TITLE SPONSOR	DIAMOND SPONSOR	GOLDEN SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
1.2. Logo position printed on panel, backdrop, banners and event publication.	Right below the event logo, or at the highest line among Sponsors	Line 1	Line 2	Line 3	Line 4
1.3. Size of printed logo	Very big	Big	Medium	Small	Smaller
1.4. Advert page on the Rendezvous Book	1 page size A4/nice position (cover page 2 or 3)	1 page size A4/good position (closed to a cover page)	1 page size A4/good position (inner page)	1/2 page A4/standard position (inner page)	1/2 page A4/lower position (inner page)
<b>2. Free Exhibition Booths (*)</b>					
Based on Sponsor's benefits, each sponsor will get a booth space where they may showcase their products, brochures, etc.	01 VIP booth (The best location)	01 VIP booth (Excellent location)	01 standard booth (Group 1)	01 standard booth (Group 2)	General booth space for a group of many companies.
<b>3. Privileges at the event</b>					
3.1. Speaking at the event on behalf of other businesses operating in the same industry	10 minutes (at an official session, proposed to be as a panelist)	5-10 minutes (at an official session, as arranged by the Organizing Committee)	5 minutes (at an official session, as arranged by the Organizing Committee)	N/A	N/A
3.2. VIP position seatings at the meetings and Gala Dinner night	Super VIP	VIP 1	VIP 2	VIP 3	VIP 4
3.3. Being introduced and presented with flowers and souvenirs	Yes	Yes	Yes	Yes	Yes
<b>4. Press Media Benefits</b>					
4.1. Advert banner on VINACAS website	5 months continuously	3 months continuously	2 months continuously	1 month	15 days
4.2. Article, interviews published on the industry media and VINACAS website	3 issues	2 issues	1 issue	1 issue	1 issue
<b>5. Other benefits</b>					
5.1. Complimentary entrance pass at the meetings (including Booth staff, if any) - Without hotel rooms	05 entrance passes	04 entrance passes	03 entrance passes	02 entrance passes	01 entrance pass
5.2. Complimentary VIP room voucher at the venue hotel or equivalent	05 rooms and 02 nights	04 rooms and 02 nights	03 rooms and 02 nights	02 rooms and 02 nights	01 room and 02 nights
5.3. Free airport pickups and local transfer, airport - meeting venue - airport (reservation required)	Yes	Yes	Yes	Yes	Yes

(\*) OTHER SPONSOR (Delegate Kits, Souvenirs etc): the Organizing Committee will evaluate the value of the sponsorship, taking into account the right sponsorship categories and associated benefits. Delivery of sponsored gifts should take place one week prior to the event's opening and all will be received at the event's venue.

### Note:

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## GREAT THANKS TO ALL SPONSORS THE VINACAS GOLDEN CASHEW RENDEZVOUS 2023

